

# Family Guidance Association of Ethiopia

## Enhancing Sustainability of Social Franchising Supervision through Decentralization

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Executive Director



# Background Information

- Established in 1966 as the first indigenous, non-governmental, voluntary FP organization
- IPPF affiliated member - since 1971
- FGAE Operates in Eight Regions and Two City Administrations
  - 47 own facilities
    - 1 Obst/Gynae Specialty, 8 Higher and 13 Medium Clinics
    - 15 Youth Centres
    - 10 Confidential Clinics
  - 326 Social Franchised Clinics
  - 226 Outreach sites in HLIs, Factories, Plantations, Rural Health Posts and Public Youth Centres



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# Family Health Network Brand

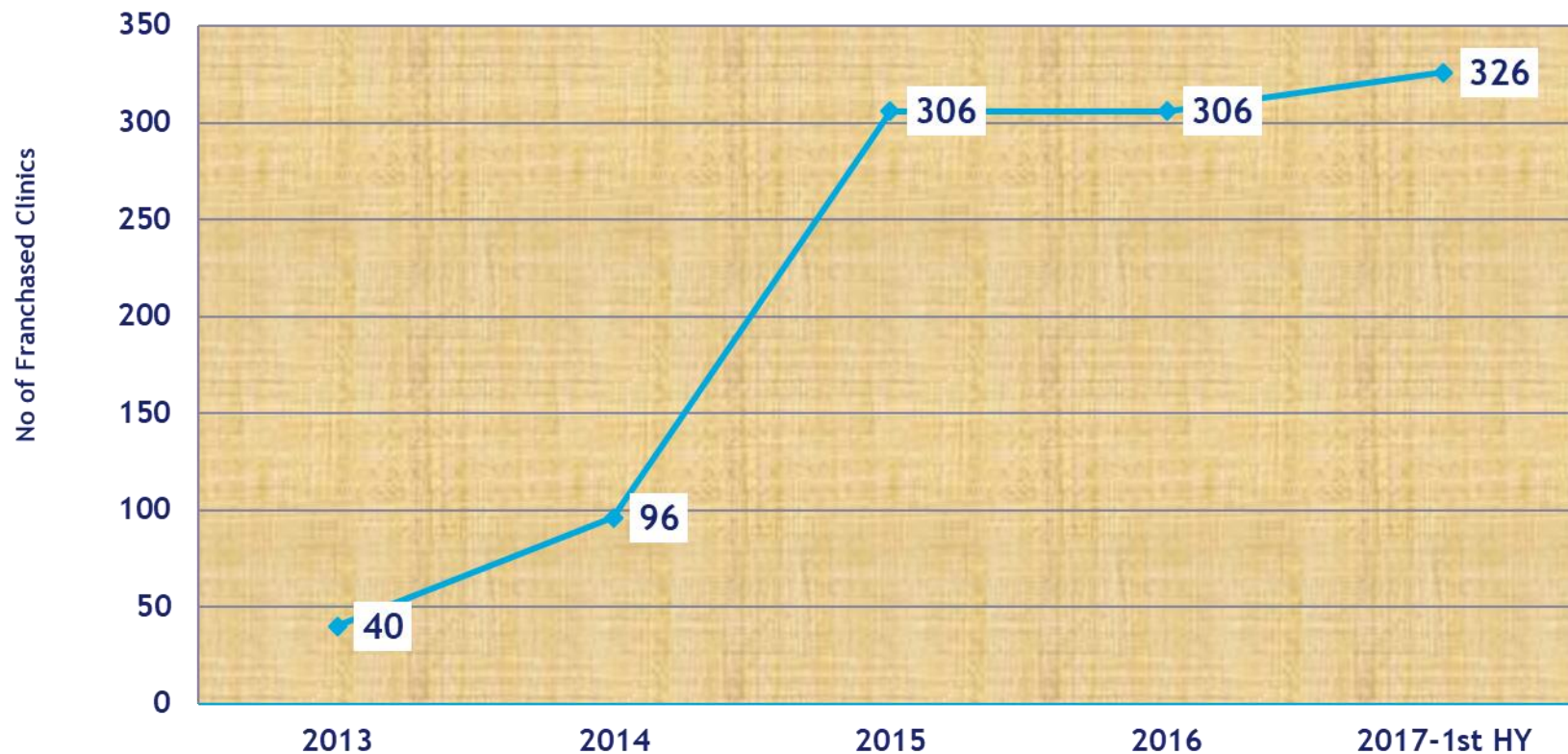


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# Growth in size of Family Health Network

FGAE Distribution of Family Health Network Clinics from 2013 to 2017-1st HY

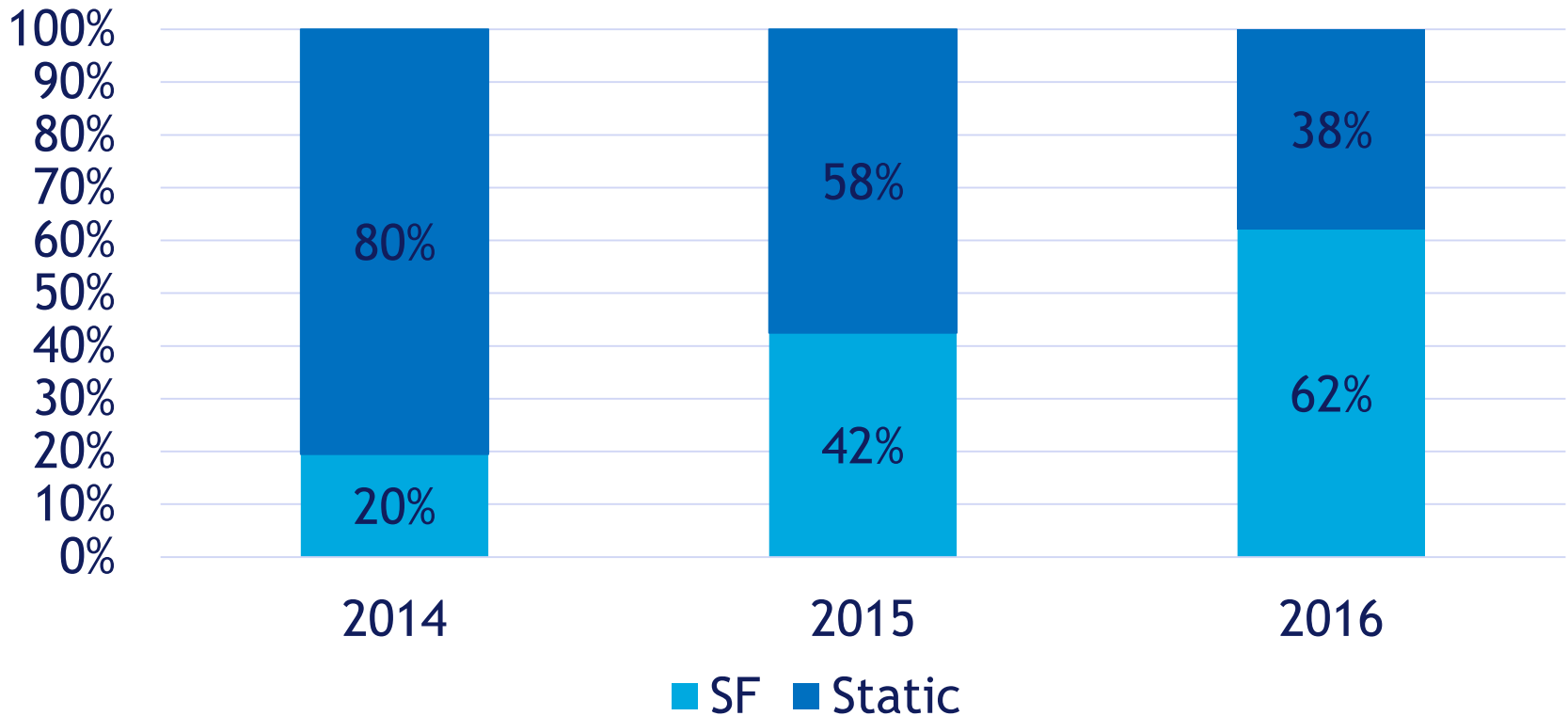


174 Primary FHNCs, 116 Medium FHNCs, 21 Higher FHNCs and 15 Plantation and Factories

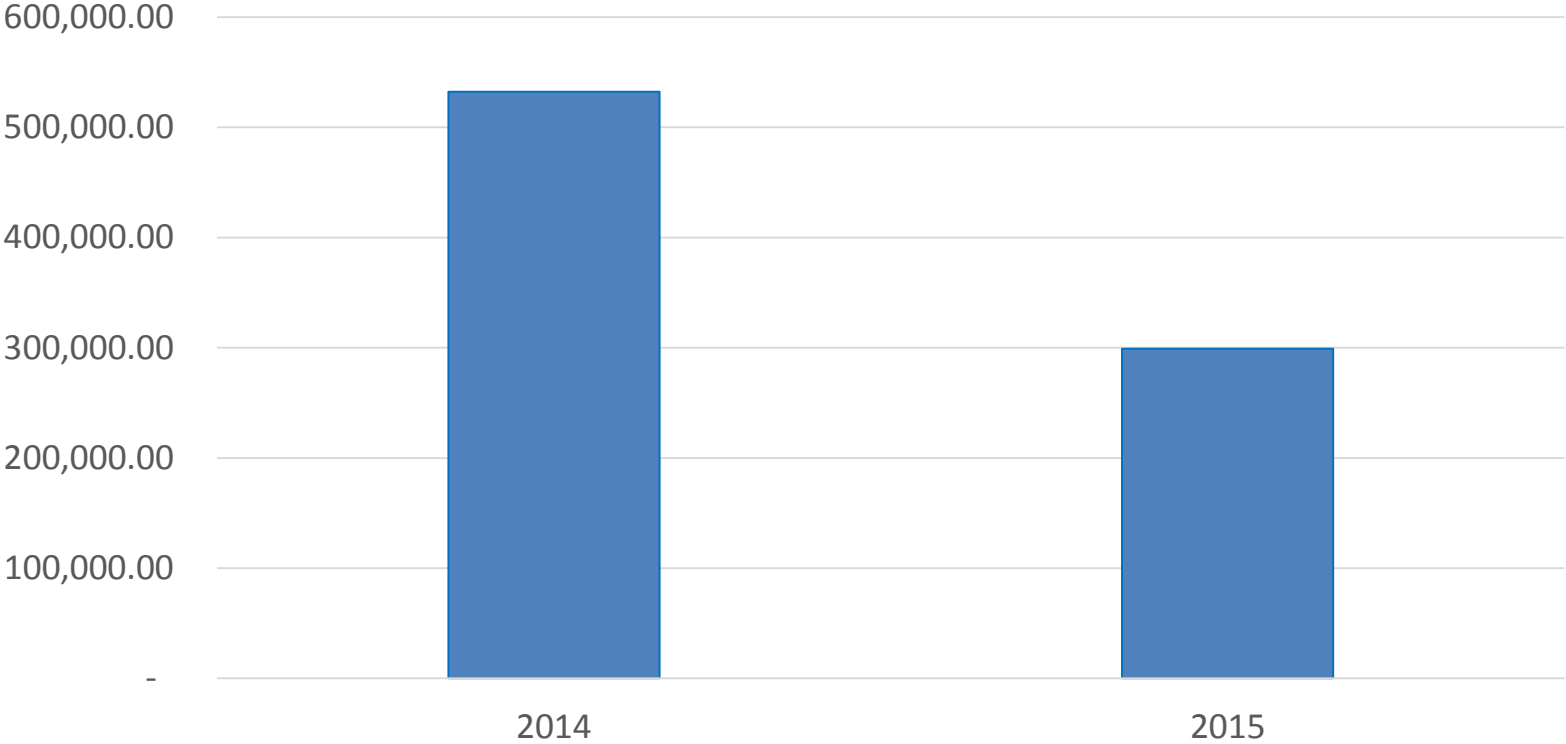
## Growth in impact

<b>Social Franchise + Static Clinics</b>		
<b>Year</b>	<b>DALYs Averted</b>	<b>CYPs Provided</b>
2014	119,431	181,897
2015	134,602	207,824
2016	196,330	325,443
<b>Total</b>	<b>450,363</b>	<b>715,164</b>

# Shift in proportion of CYPs delivered by SF clinics and static clinics



# Reduced total cost of providing supportive supervision to franchisees



# FGAE's Decentralization Approach





# Decentralising management to enable sustainable growth

- 8 Area Offices manage all franchisees in their area.
- Model clinics have between 4-15 SF clinics anchored to them
- Quality assurance and monitoring decentralized and costs associated with quality assurance and supervision are reduced
- Franchisees in an area are bought together for learning and sharing



# Thank You!

